

FAQ: Holyport Road/A308 Windsor Road

Upgrades to the Holyport roundabout will take place from January to July 2025, to prevent accidents and help improve traffic flow on the A308 Windsor Road.

Below are some of the answers to key questions we have received about the project, and further information to understand what we're doing, the benefits of the new roundabout and how construction could affect you:

- **Why is this project needed?**

Improvements to the A308 junction with Holyport Road were proposed in 2023 based on data that this busy section of road will struggle to meet future traffic demand on the key route between Windsor and Maidenhead by 2033. The surrounding area has become more urban in the last five years and this area has seen regular near misses between vehicles and a series of accidents including a serious crash in recent years.

We're aware of concerns about the safety of the existing roundabout design, including vehicles failing to slow or stop on approach to the roundabout and difficulty in turning into and out of the A308 Windsor Road in a safe time.

Following your feedback in consultation, we've significantly changed the proposals to improve safety along this important stretch of road by securing funding for a complete redesign of the roundabout - making it bigger, safer and including better access for cyclists and pedestrians.

The project follows the decision made in September 2023 to lower the speed limit in this area from 40mph to 30mph between Monkey Island Lane East of the existing roundabout, to Upper Bray Road West of the roundabout.

- **How are the improvements being funded?**

Delivery of a completely redesigned roundabout is being funded by a combination of Local Enterprise Partnership and Community Infrastructure Levy funding received from the government as part of our commitment to a cleaner, greener and safer borough.

- **The consultation proposed to add traffic lights to the A308, why are you upgrading the roundabout instead?**

We're grateful for the feedback provided by over 300 residents and commuters who completed our consultation on the proposed introduction of traffic signals at

this location.

You told us clearly that you were concerned that traffic signals would slow down journeys and raised a number of safety concerns that relate to the design of the roundabout itself, including safely joining the A308 Windsor Road at busy times.

We've listened to your feedback and, thanks to external funding and the support of local residents, have approved plans for the delivery of a bigger, safer roundabout that will better handle traffic flow, improve road safety and respond to the specific issues that were raised.

- **Why can't more lanes be added to the A308 Windsor Road?**

The existence of properties close to the existing boundary of the highway mean that it is not possible to increase the number of lanes by expanding the width of the A308 Windsor Road at this location.

Increasing the capacity and safety of the roundabout, including better access for pedestrians and cyclists, will enable traffic to use this road more easily and safely in the future.

- **How will you minimise disruption for road users?**

We are aware that construction at the roundabout will result in significant disruption to residents and commuters between January and the end of July 2025.

Advance signage advising of motorists of the work that will be taking place from January has been put in location two weeks ahead the start date and three-way traffic lights will be put in place once the work has started to help safely manage traffic.

This winter, utility supplies at the junction have already been relocated. This was planned in advance in order to minimise the total time it will take our contractors to construct the new roundabout in 2025.

While this work progresses, motorists are advised to plan for longer journey times and consider using alternative routes. Information on live traffic issues and planned roadworks can be found by going to <https://one.network/>

- **How will residents be kept informed?**

We're in regular communication with key stakeholders including Bray Parish Council and the emergency services, and will be providing updates for the public on [our project page](#), website and social media pages as the improvement works progress.

Residents can also [sign up to our regularly newsletter](#) that is sent on Friday afternoons and includes our latest news and updates on key projects.

- **What will happen to the existing right hand turn lane into Holyport Road when travelling from the direction of Maidenhead?**

The improved roundabout will address design flaws to improve safety of all road users, including a larger layout and the removal of the existing right-turn lane for turning into Holyport Road from the direction of Maidenhead.

The new design means that the right-turn lane is no longer required, due to the increased capacity and smoother flow of traffic offered by the larger roundabout layout. The right-turn lane was also identified as a contributing factor to incidents at the junction, and its removal aims to reduce the likelihood of these incidents occurring.

The new roundabout will be approached from all sides by a single lane for each direction, that will help to reduce congestion, improve visibility and make moving onto the roundabout safer.

- **What is being done to help cyclists and pedestrians using the junction?**

As part of our commitment to a cleaner, greener and safer borough, the new roundabout will include pathways for cyclists and pedestrians, as well as new informal crossing points using dropped kerbs. The larger layout of the roundabout will improve traffic flow, reducing congestion and improving visibility for all road users.

- **What will happen to the existing bus stop close to the current roundabout?**

The existing bus stop close to the entrance to the roundabout from the direction of Windsor will be moved further to the East along the A308 Windsor Road.

- **Will a signed diversion route be put in place?**

In accordance with traffic regulations, construction of the roundabout will be supported by three-way traffic lights. As there will not be a road closure, we will not be putting a signed diversion route in place but will be alerting road users of the work happening so that they can check their journey times and consider using alternative means or routes to travel.

Information on live traffic issues and planned roadworks can be found by going to <https://one.network/>

If you would like more information or to discuss the project, please contact [our Traffic team](#)