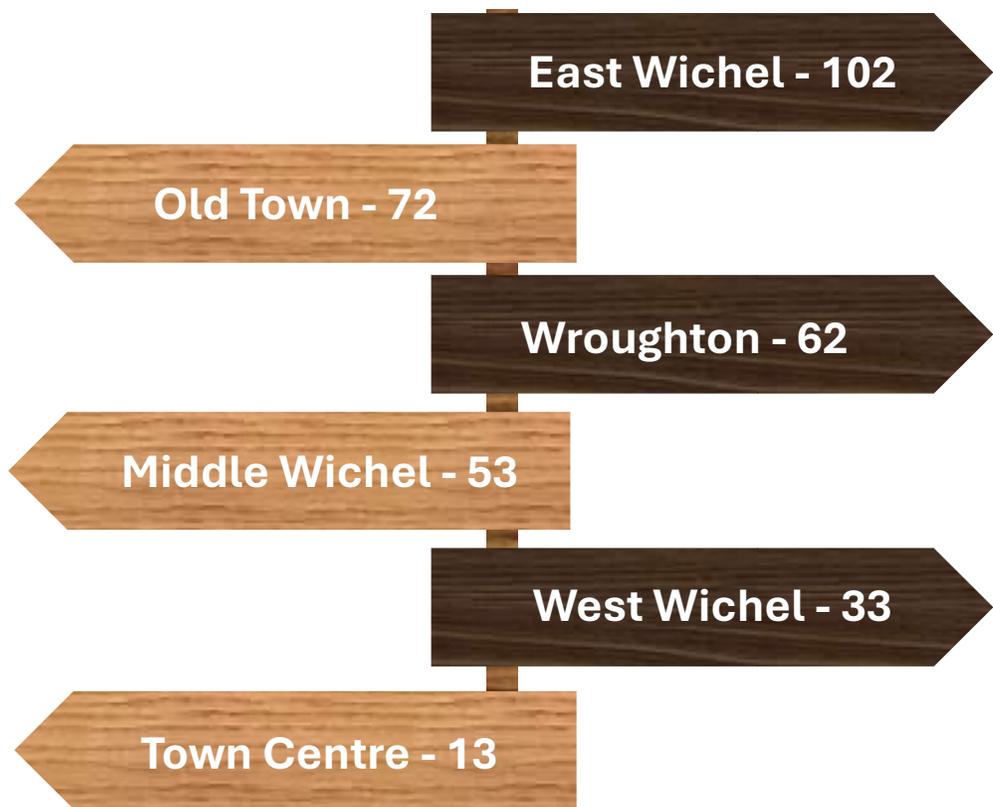


Wichelstowe Sports Hub

Survey Results – January 2025



384 surveys were completed with responses from across the local area



Responses were also received from: Blunsdon, Mill Lane, Upper Stratton, Taw Hill Marlborough, Covingham, Westlea, West Swindon, Eldene, North Swindon,

Tadpole, Chiseldon, Westleaze Old Walcot, Park North, Rodbourne Cheney, Haydon Wick, Stratton, Lawn, Broad Hinton, Royal Wootton Bassett, Coate, Elcombe.

When asked how they would travel to the Wichelstowe Sports Hub:

29% said they would walk.



21% said they would either walk or cycle.



33% said they would use a combination of methods including walking/cycling and the car



16% would only travel by car



2% listed bus as an option



94%

of those who completed the survey walk, run or cycle for leisure or exercise



86% Walk



47% Run



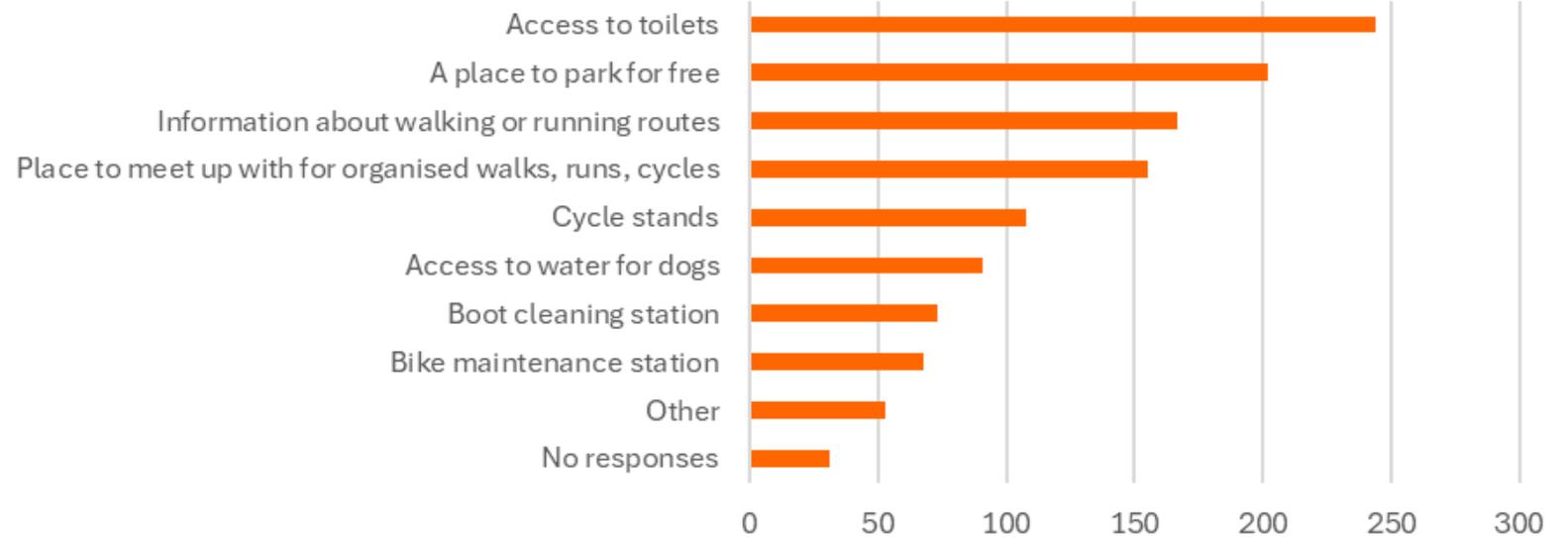
43% Cycle

92%

reported that they walk or run around Wichelstowe

With 9% people stating they are part of a running group and 3% people stating they are part of a walking group

What facilities would make it more appealing to walk, run or cycle around Wichelstowe?



27%

of respondents are part of a sports team

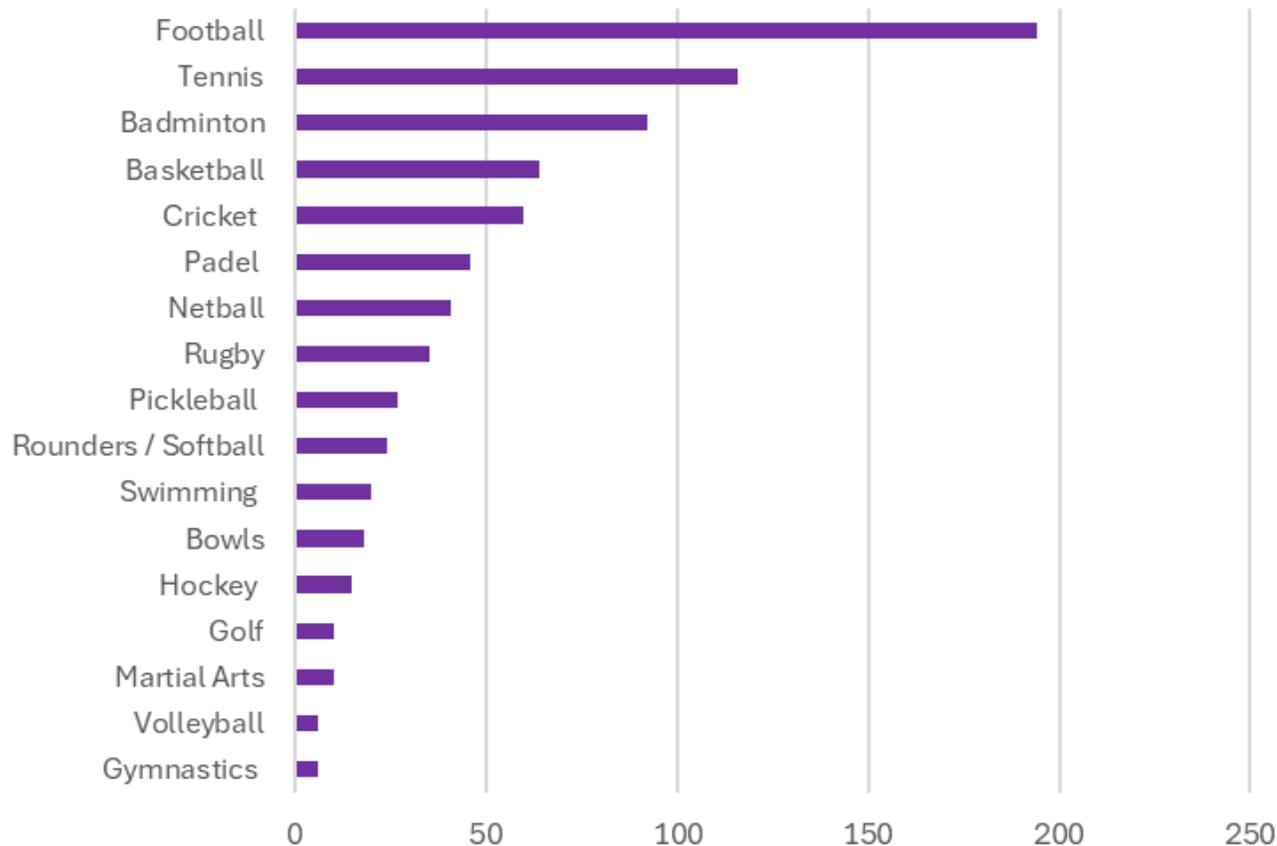
34%

play sport with friends / family for fun / exercise

45%

play informally with friends / family (e.g kickabout)

Which sports do you or your children play?



Top 4 Sports



Football
194



Tennis
116



Badminton
92



Basketball
64

Responses listed under 'other' with 5 or less responses:

Dance, Squash, Table Tennis, BMX, Cycling, Cyclo-cross, Horse Riding, Yoga, Triathlon, Roller Skating, Fencing, Putting, Boxing, Skateboarding, Ice Skating, Boules, American Football

89% of those who completed the survey would use a café at the Wichelstowe Sports Hub

41% would prefer an indoor cafe

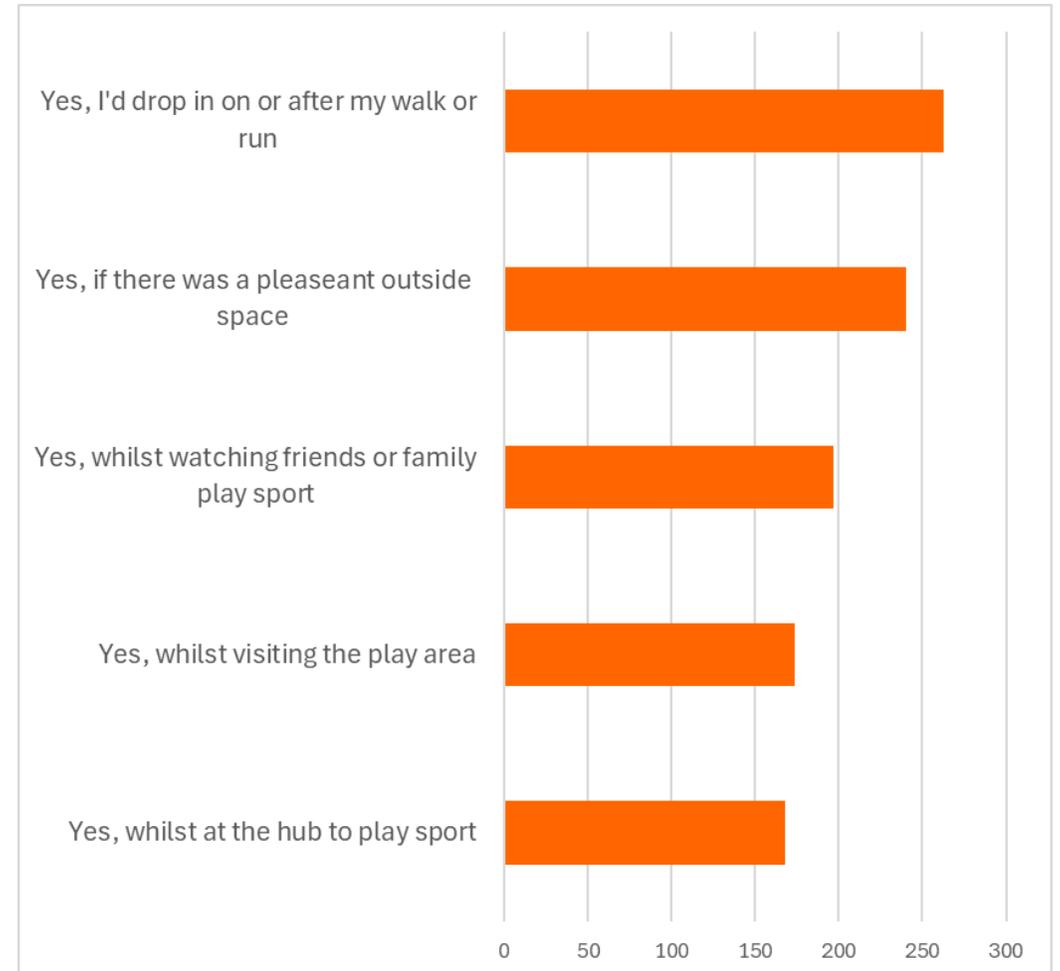


37% would prefer a takeaway cafe



22% would be happy with either.

When asked when they would visit the café the most popular response was 'popping in after a walk or run' but all options received at least 160 positive responses.



Community Rooms

32%

of those who completed the survey **currently attend** classes or groups held in a community room/hall

- **162** people would attend classes, groups or events run by other
- **147** people would book a room for an event (e.g children's birthday party)
- **32** people stated that they run a group or class who would book the room

63%

of those who completed the survey **would be interested in booking a room** at the Wichelstowe Sports Hub

Bookable Sports Facilities (for which a fee is charged)

65%

would pay to use sports facilities at the Wichelstowe Sports Hub



69%

would visit play facilities at the Wichelstowe Sports Hub

79%

Would be interested in using a free space to informally play sport



258 people would be interested in using a grass area to play informal football, rounders or games.



166 people would be interested in using a hard surfaced area to play games and 152 would be interested in a hard surfaced areas with basketball or netball nets

All types of play facilities were popular with the most votes received for informal grass area, climbing frames and swings.



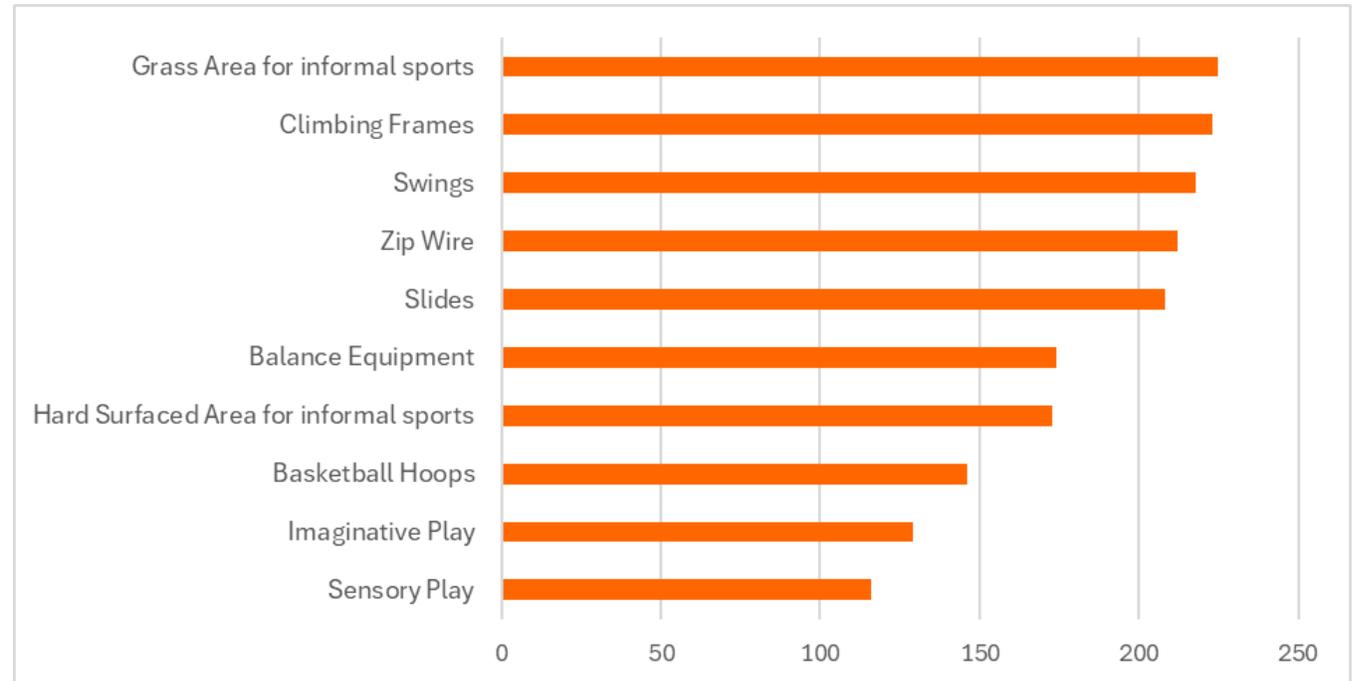
70% Informal grass area



69% Climbing Frames



68% Swings



The survey asked all respondents to identify the **top 3 facilities** they would like to see at the Wichelstowe Sports Hub out of the options provided.

The top 5 options, which all received more than 100 votes were:



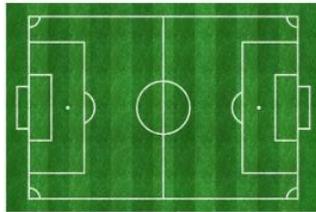
Café – **160 votes**

Bookable all-weather football pitch – **121 votes**



Play Area – **104 votes**

Grass Playing Pitches – **104 votes**



Habitat for Wildlife – **101 votes**

