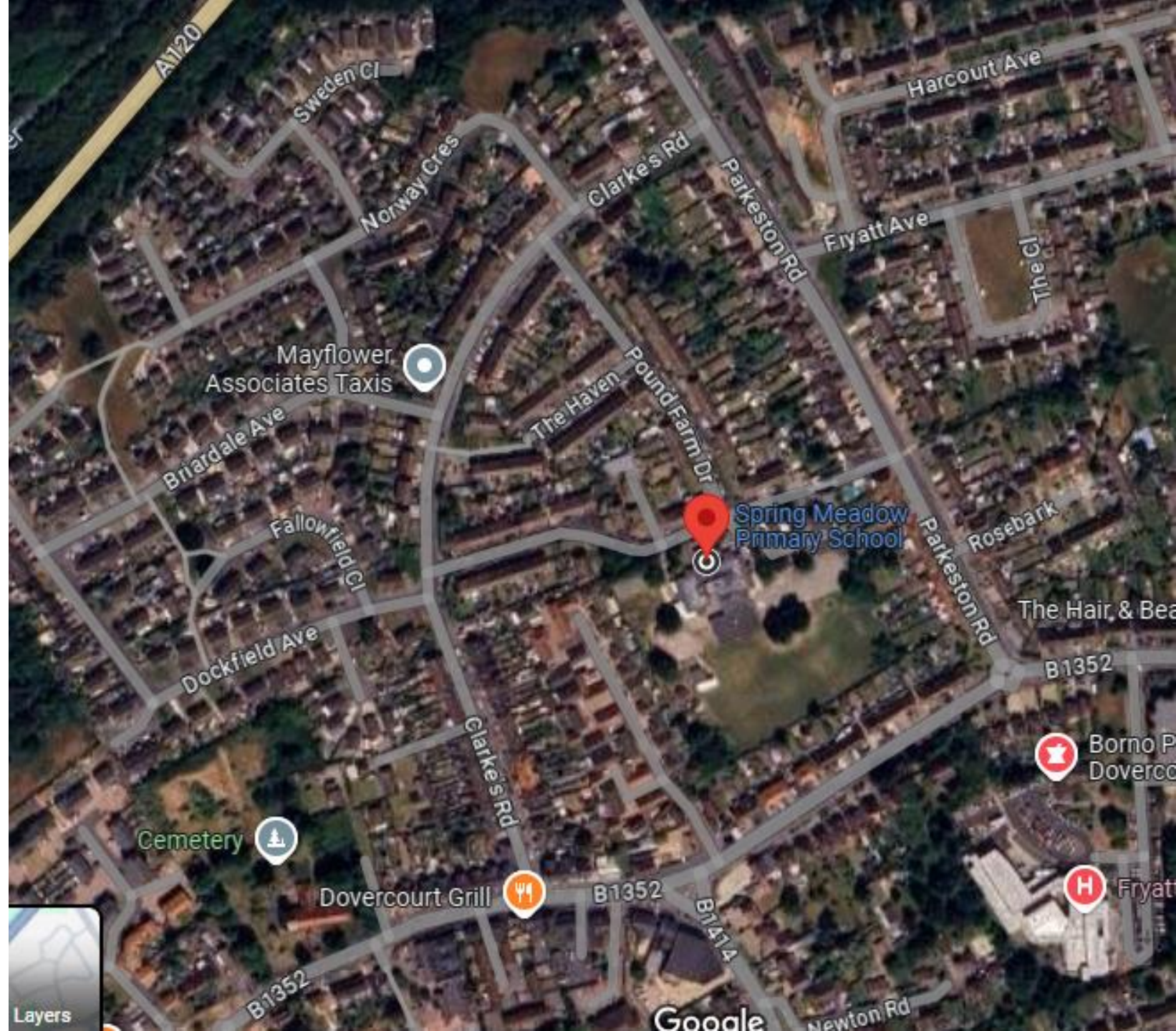


Spring Meadow Primary School, Pound Farm Drive, Harwich Healthy School Streets: Perception Survey Report

December 2024



Survey Overview

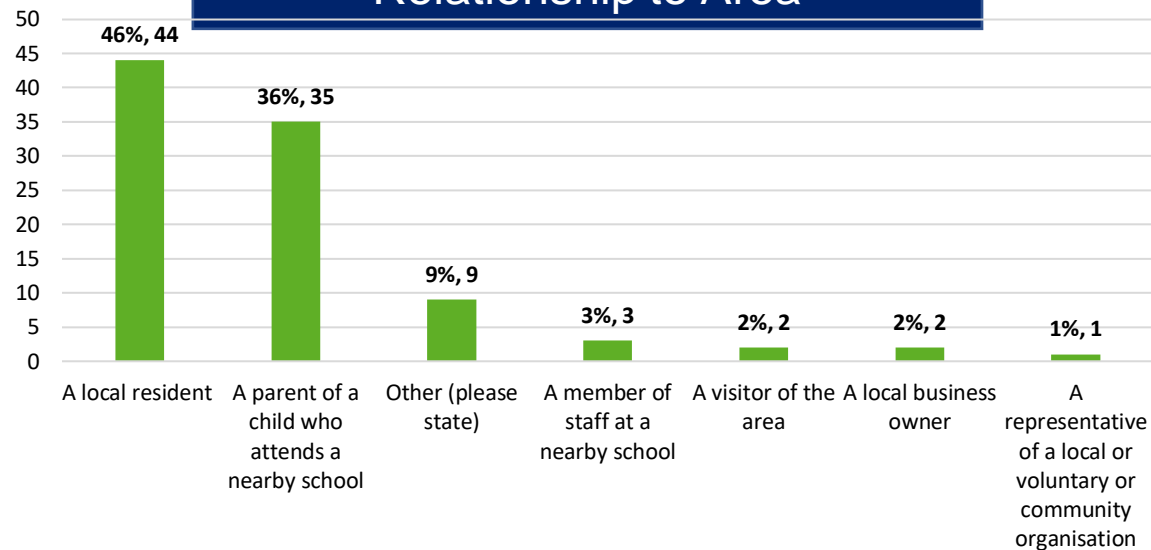
Feedback was collected from local people, businesses and the school community around Pound Farm Drive, Harwich and surrounding areas of Spring Meadow Primary School. The survey asked about concerns around transport-related issues and suggestions for changes in and around the School area.

The survey ran was open from 3/06/2024 to 31/07/2024 and received 73 responses. It was distributed through letter box drops to residents and businesses and through the school comms to parents as well as being promoted in person outside the school gate.

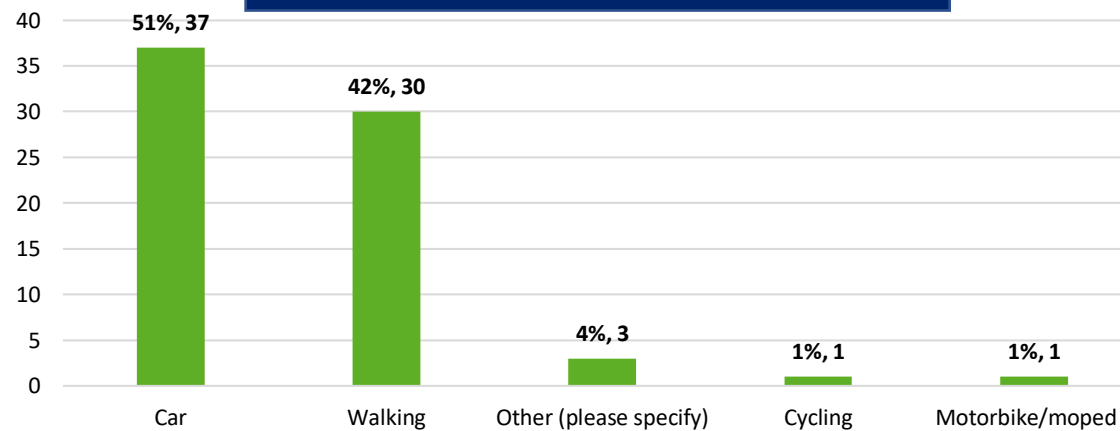
Currently, no funding is available to progress this programme, however these results will help Essex County Council understand the issues experienced outside the school and potential supported changes to inform future discussions with the local community to develop designs to help ease congestion and improve conditions for residents, parents and pupils walking and cycling to school, in order to create a safer and healthier environment in Harwich should funding become available in the future.

Respondent Overview

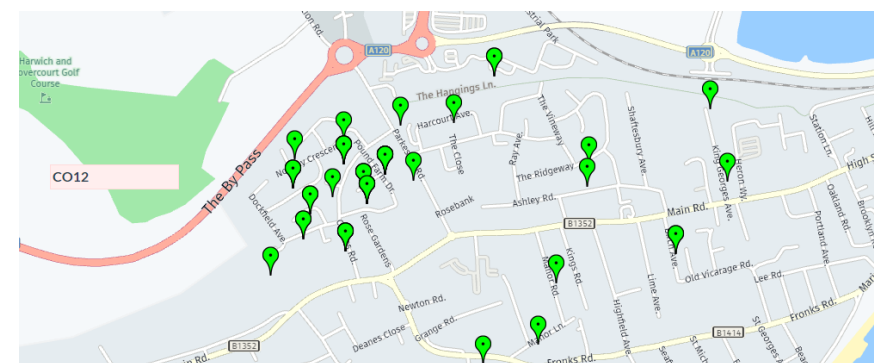
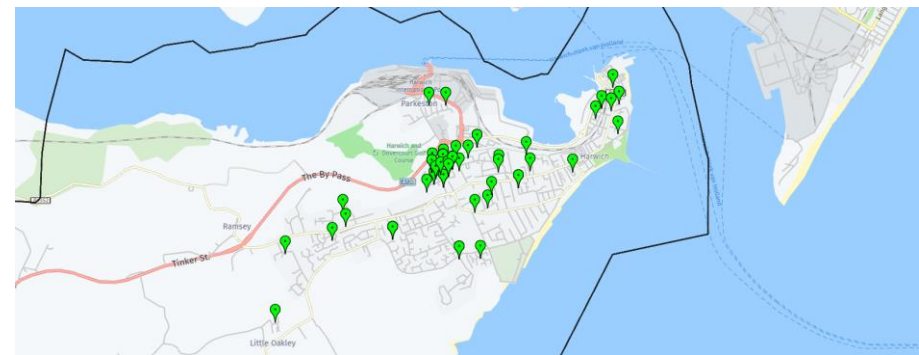
Relationship to Area



Travel in the Neighbourhood



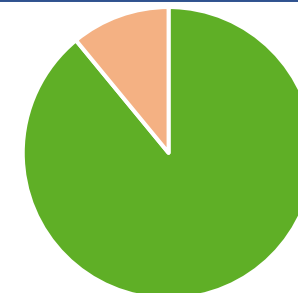
Postcode



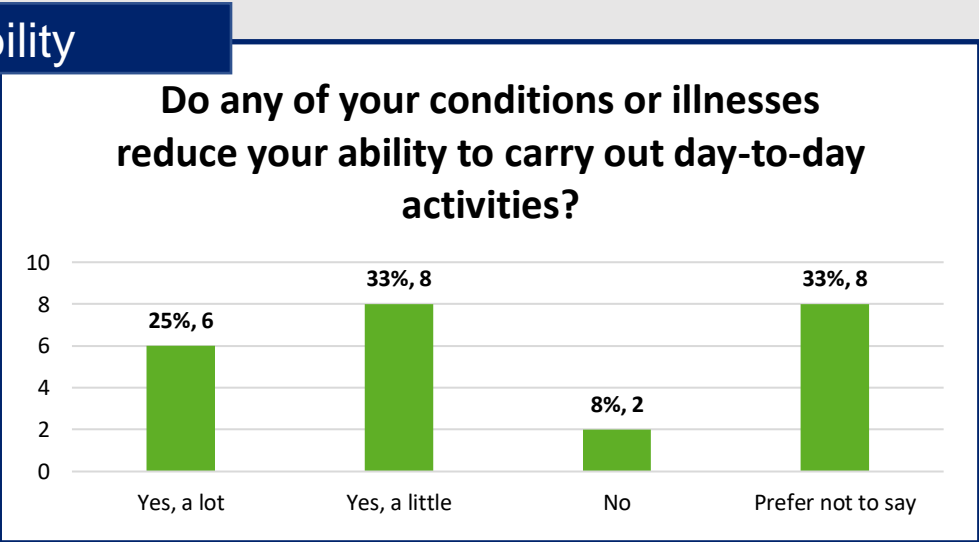
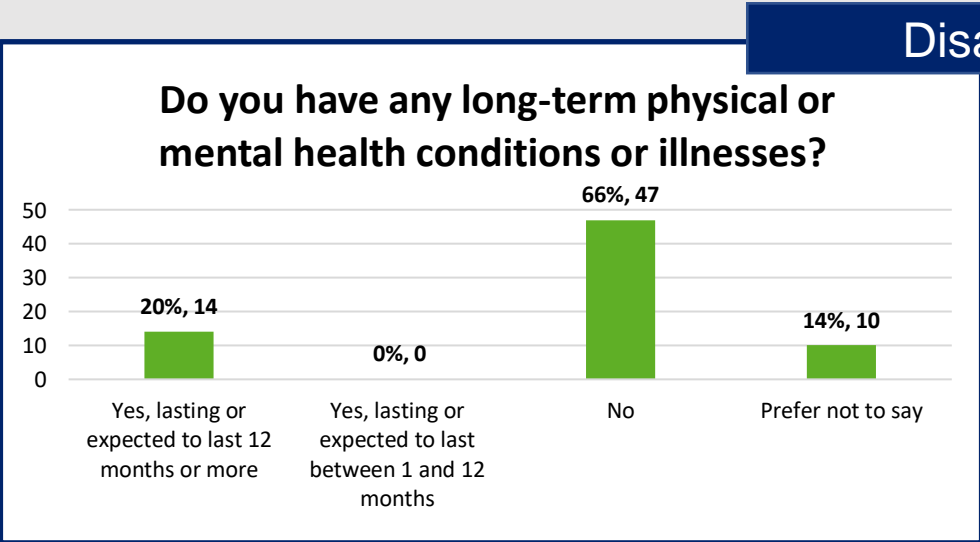
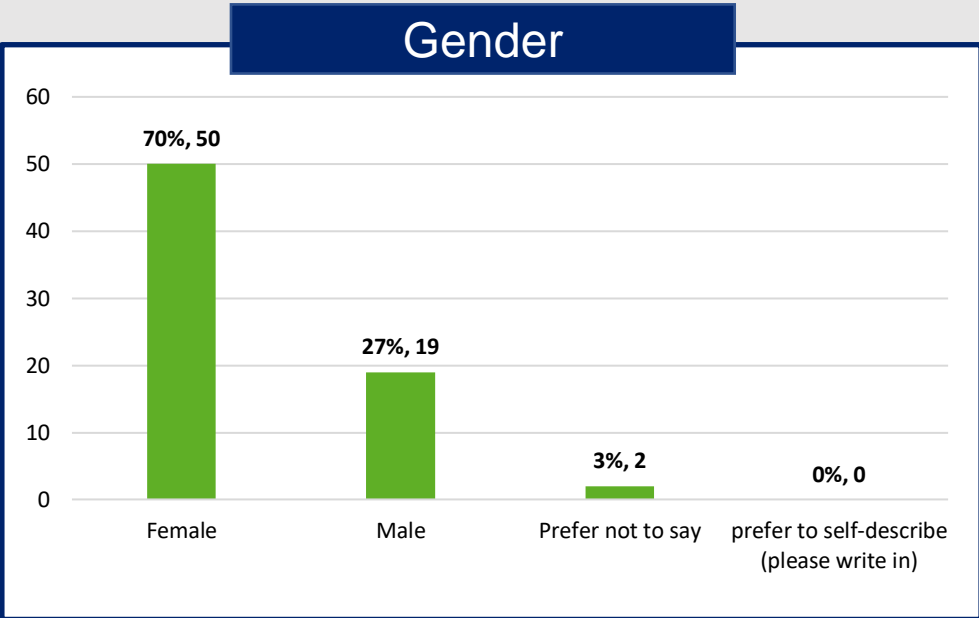
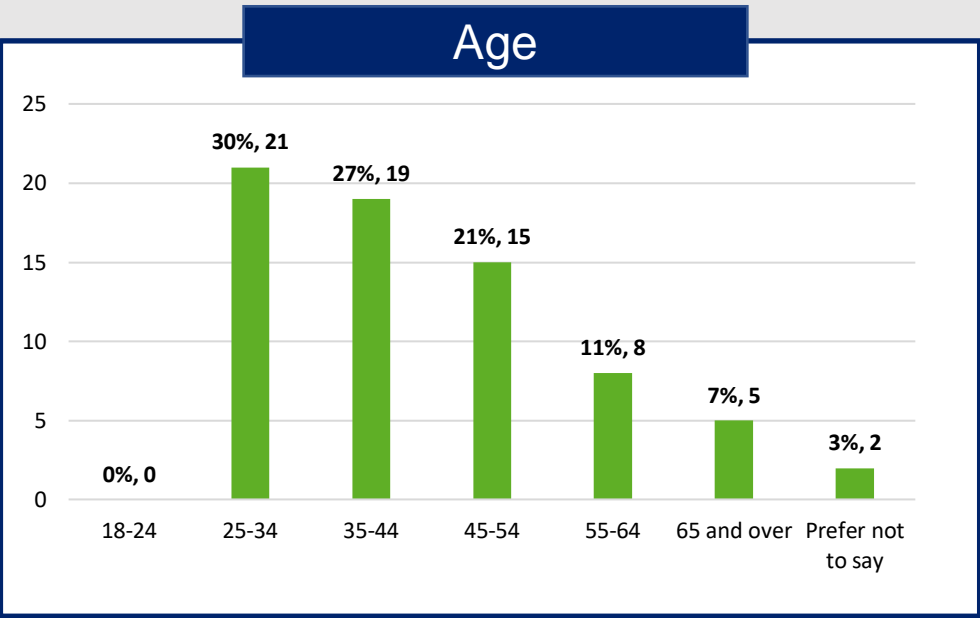
Healthy School Street Support

Support 65, 89%

Not sure 8, 11%

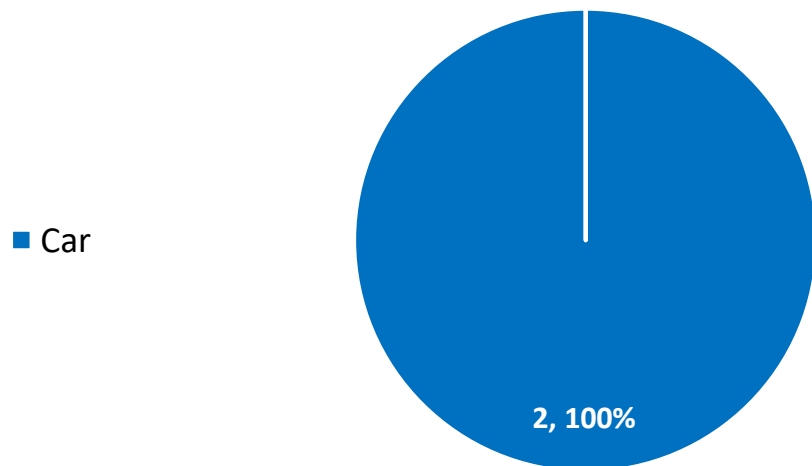


Demographics

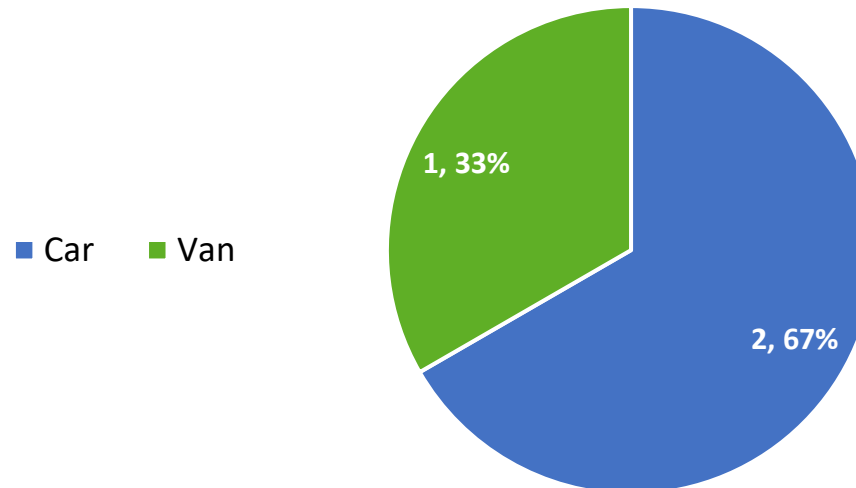


Businesses

Customer Travel



Delivery Mode of Travel



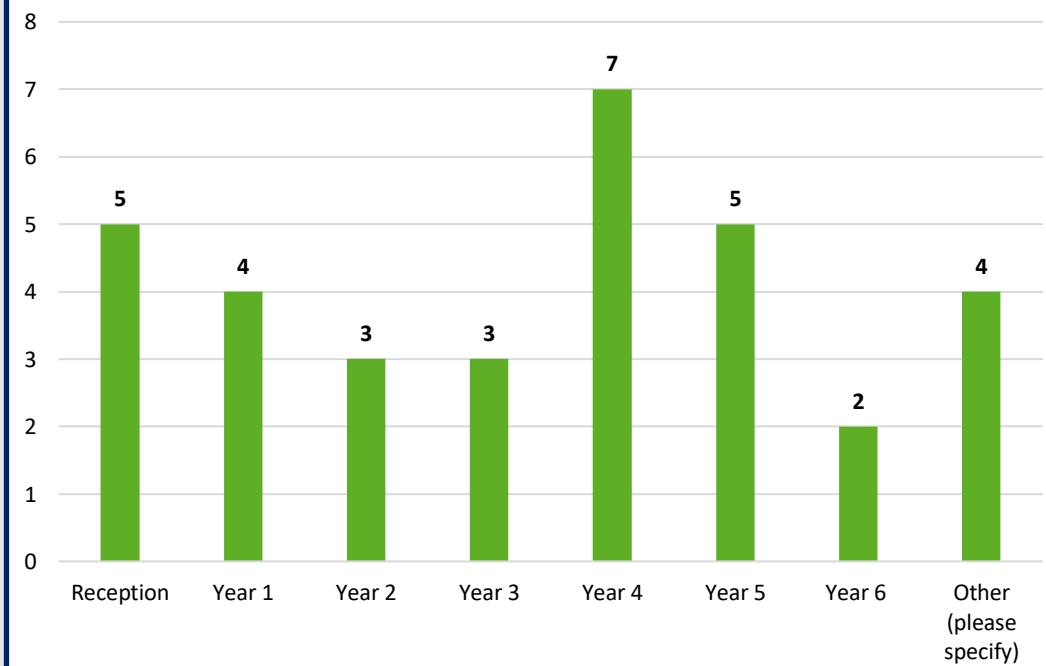
Frequency of Deliveries: Most days/ twice a week (2 x car)

School Overview

Independent Travel

How often do you accompany your child to school?	Count	%
Everyday	24	80%
Most days each week	4	13%
Once or twice a week	0	0%
Once or twice a month	1	3%
Never. My child always travels independently	1	3%

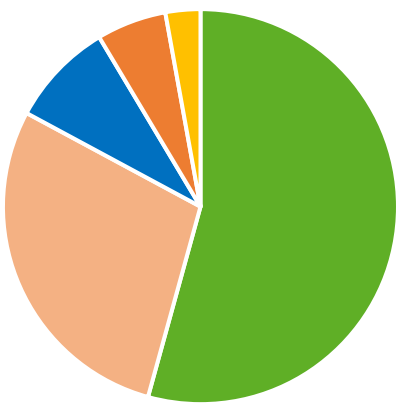
School Year



Pupil/Parent Travel Overview

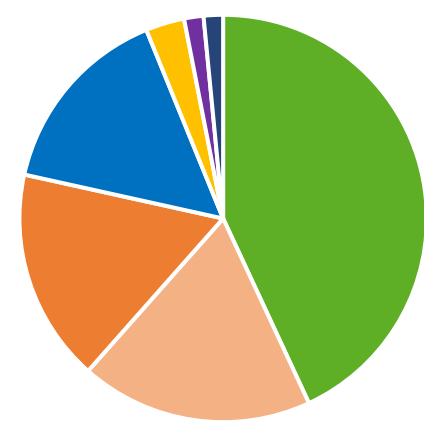
Overall Pupil Travel Mode

Walk	19, 54%
Park & Stride	10, 29%
Car/Taxi	3, 8%
Scoot/Skate	2, 6%
Other	1, 3%

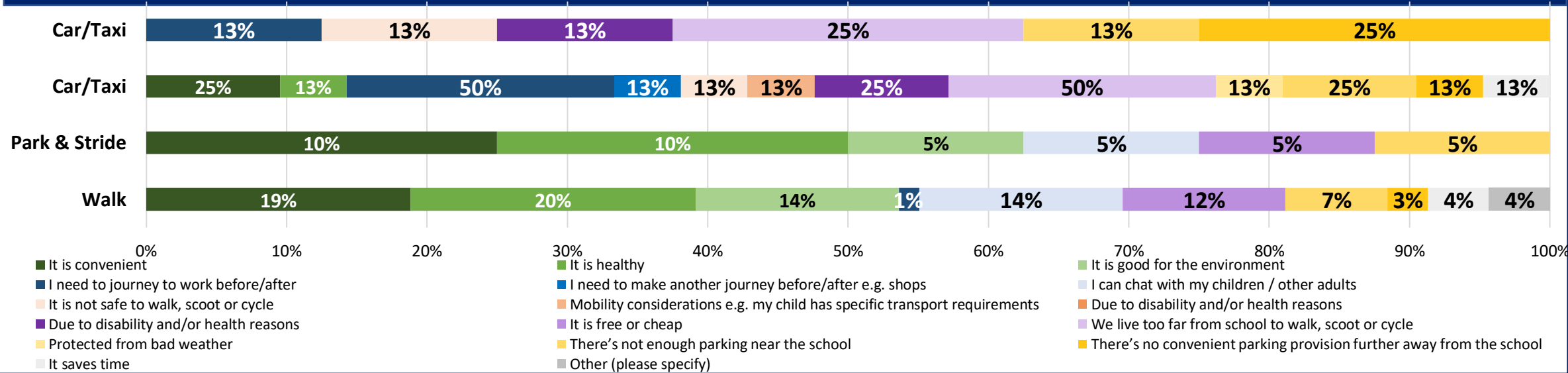


Preferred Pupil Travel Mode

Walk	28, 43%
Cycle	10, 15%
Park & Stride	12, 18%
Scoot/Skate	11, 17%
School bus	2, 3%
Car/Taxi	1, 2%
Public bus	1, 2%

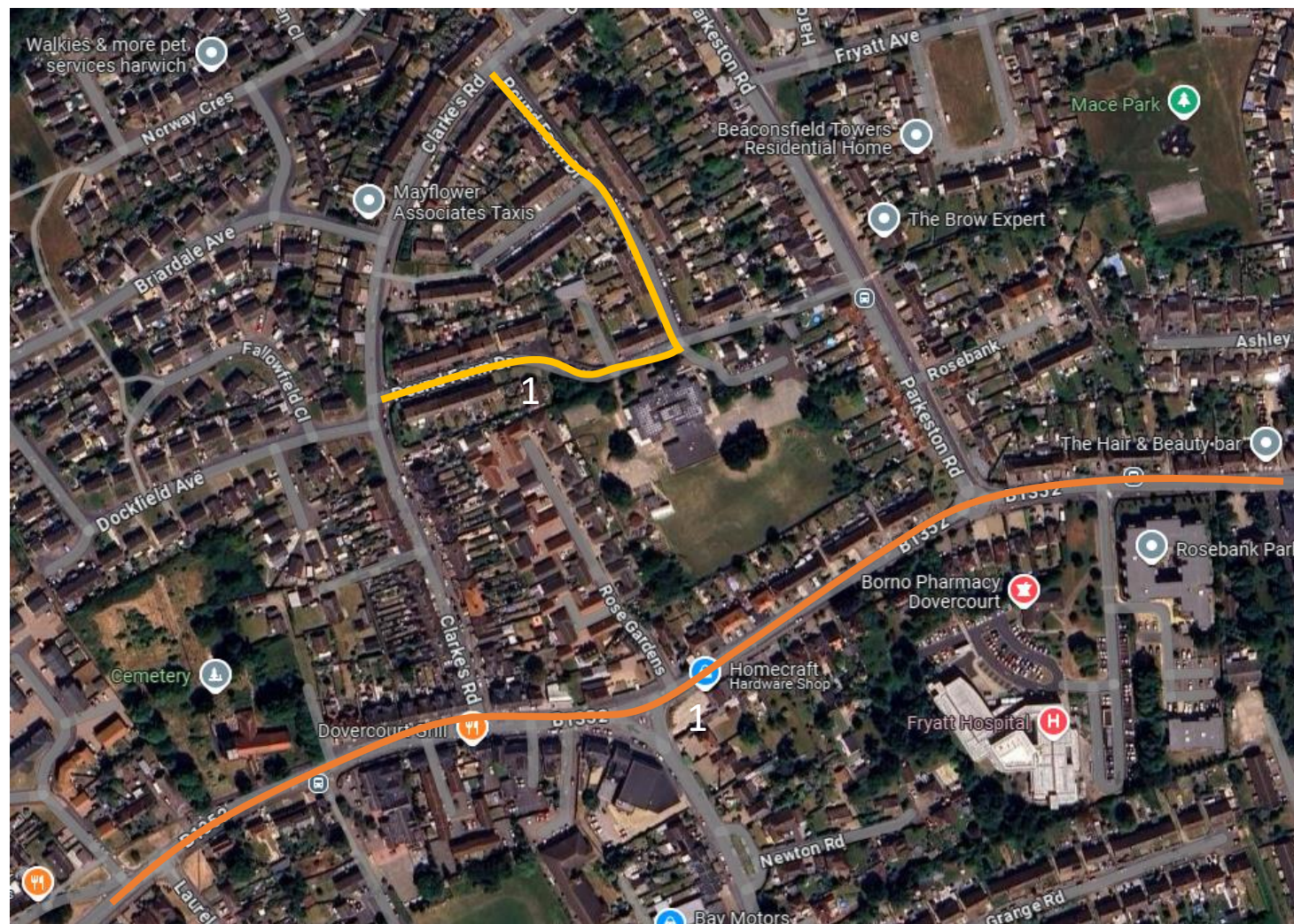


Reasons for Travel by Mode



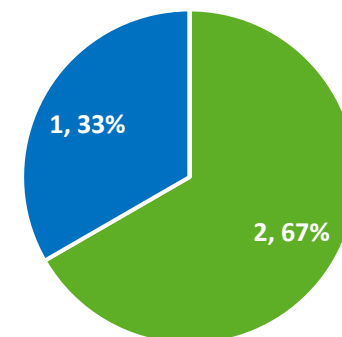
Parent Parking Behaviours

Map of Parent Parking



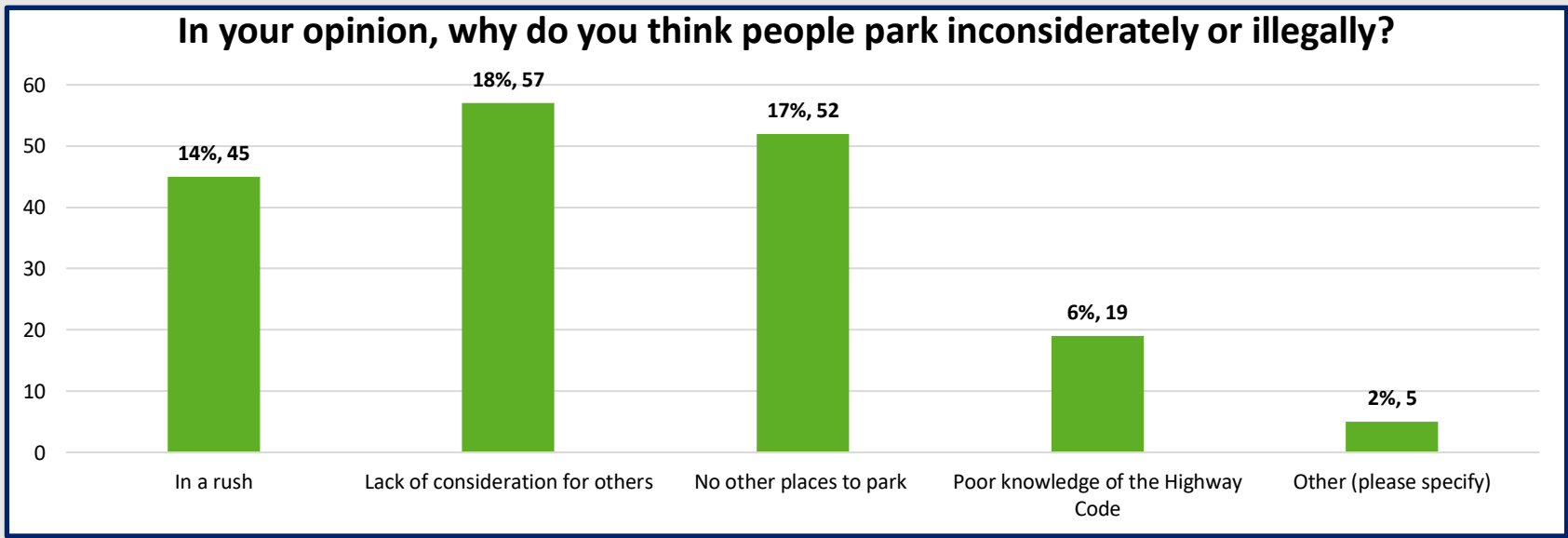
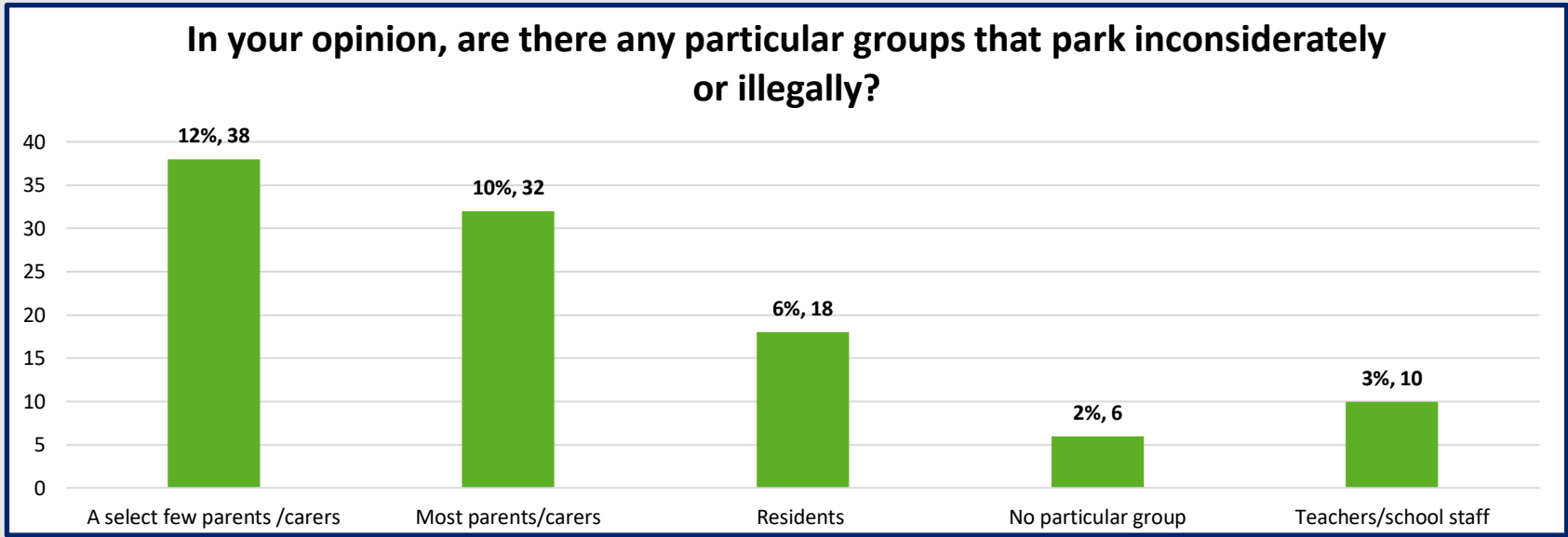
If parking on that particular road was made prohibitive, would you...

- Park on a different road
- Use a designated park and stride site
- Walk, scooter or cycle from your front door
- Consider the bus



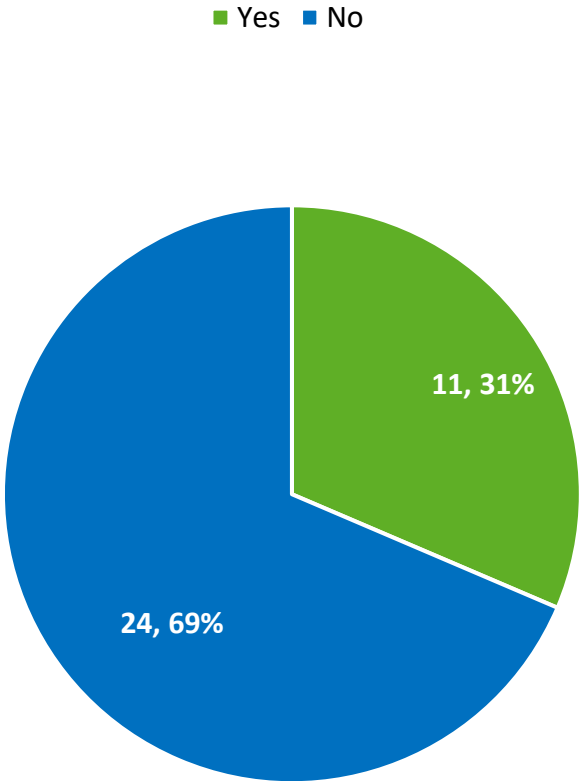
There is no current park and stride set up.

Local School Community Parking Behaviours

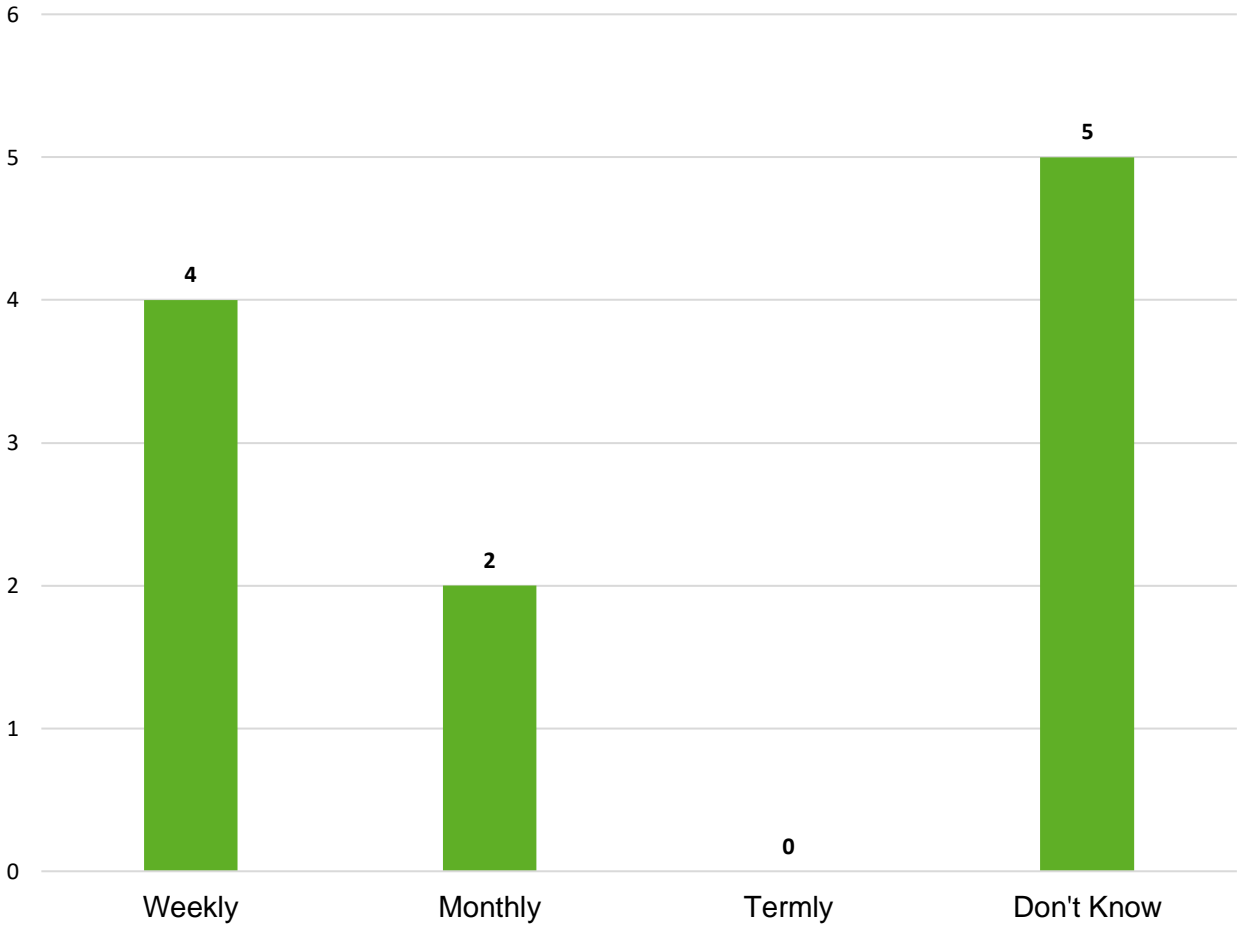


School Travel Plan Awareness & Promotion

Are you aware if the school has a School Travel Plan (STP)?



How regularly does the school promote their STP to parents?



Perceptions of the Street Environment:

Traffic



85% of respondents feel **traffic is very busy**

83% feel **illegal parking is a big problem**

61% of respondents feel **traffic speeds are a big problem in the area**

Street Environment



76% feel it is **not easy to stop sit and rest**

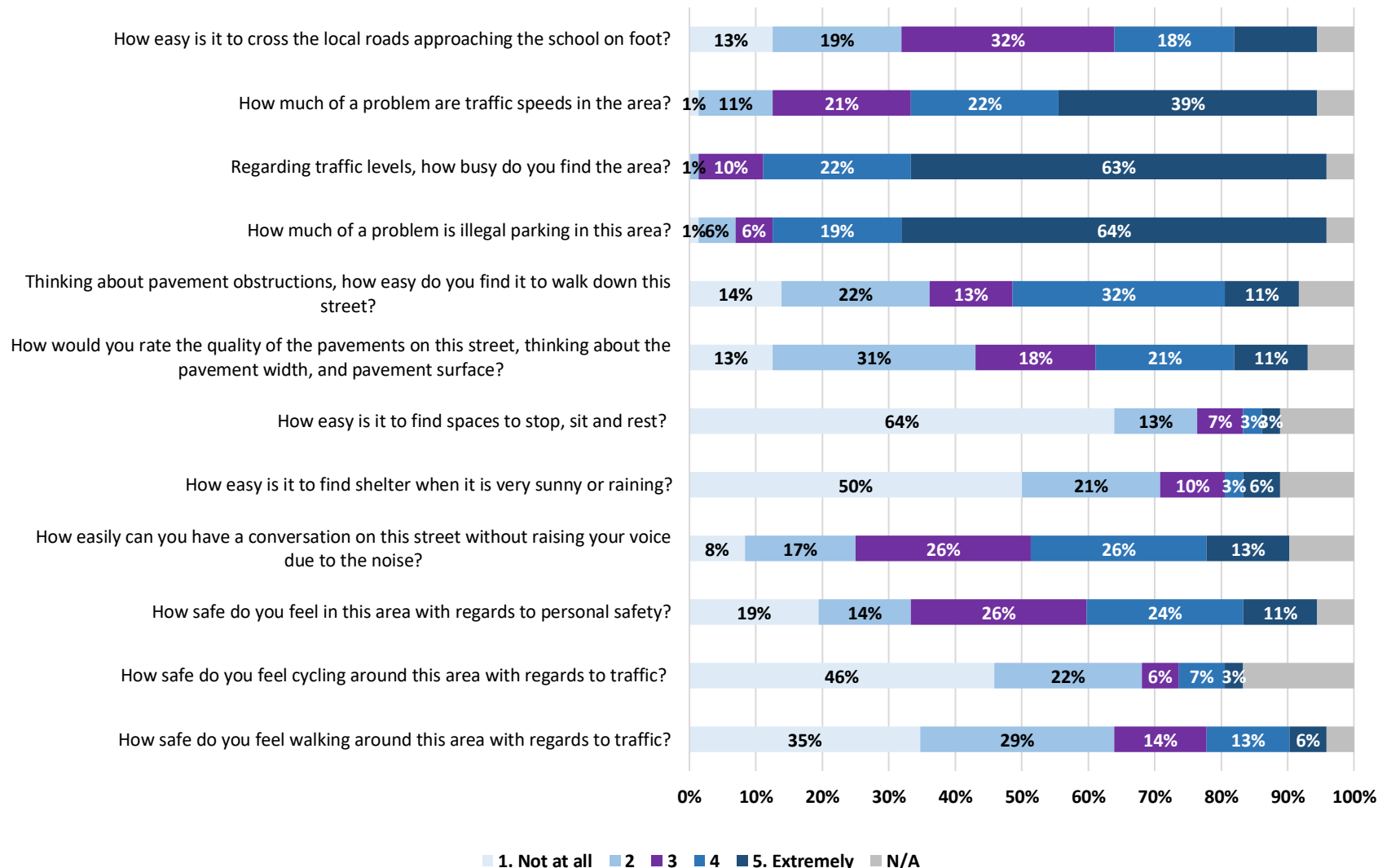
43% of respondents **rate the quality of the pavement as low** with regard to width and surface.

Safety



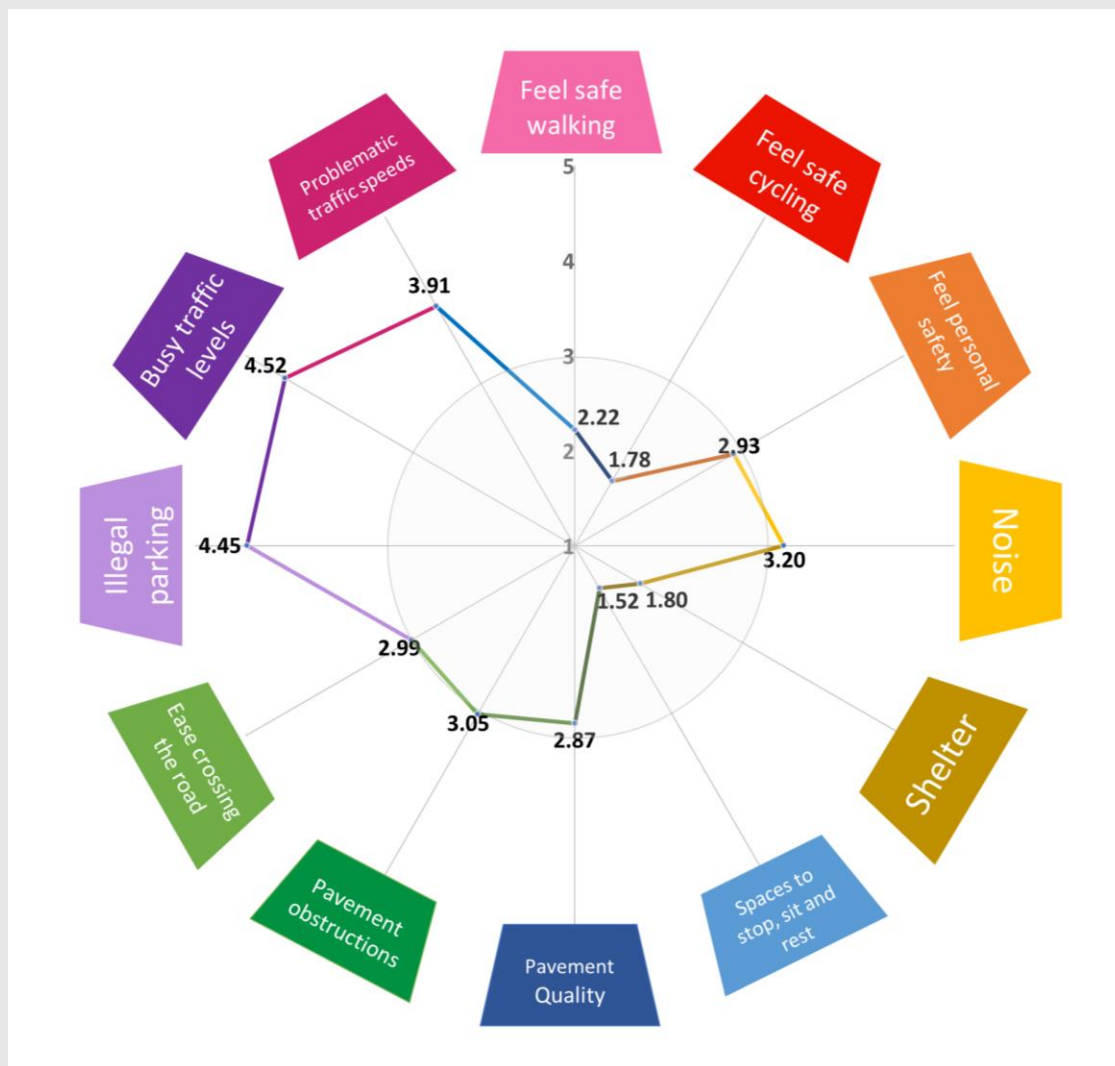
68% do not feel safe cycling around the area (compared to 10% who do)

64% do not feel safe walking around the area (compared to 18% who do)



72 respondents

Perceptions of the Street Environment:



- Illegal parking, busy traffic levels and traffic speeds are perceived as problematic, averaging well above the mid-level '3' on the scale of 1. Not at all problematic to 5. Extremely problematic. These are negative aspects of the street environment.
- Of the positive street environment aspects, finding spaces to stop, sit and rest, finding shelter, feeling safe cycling and feeling safe walking are perceived at particularly low levels, whilst all other sit around the mid-level '3' mark on the scale of 1. Not at all safe or easy to 5. Extremely safe and easy.

Importance of Changes to the Street

Most important

84% think making Pound Farm Drive a 1-way is very or extremely important

76% think more enforcement of parking restrictions is very or extremely important

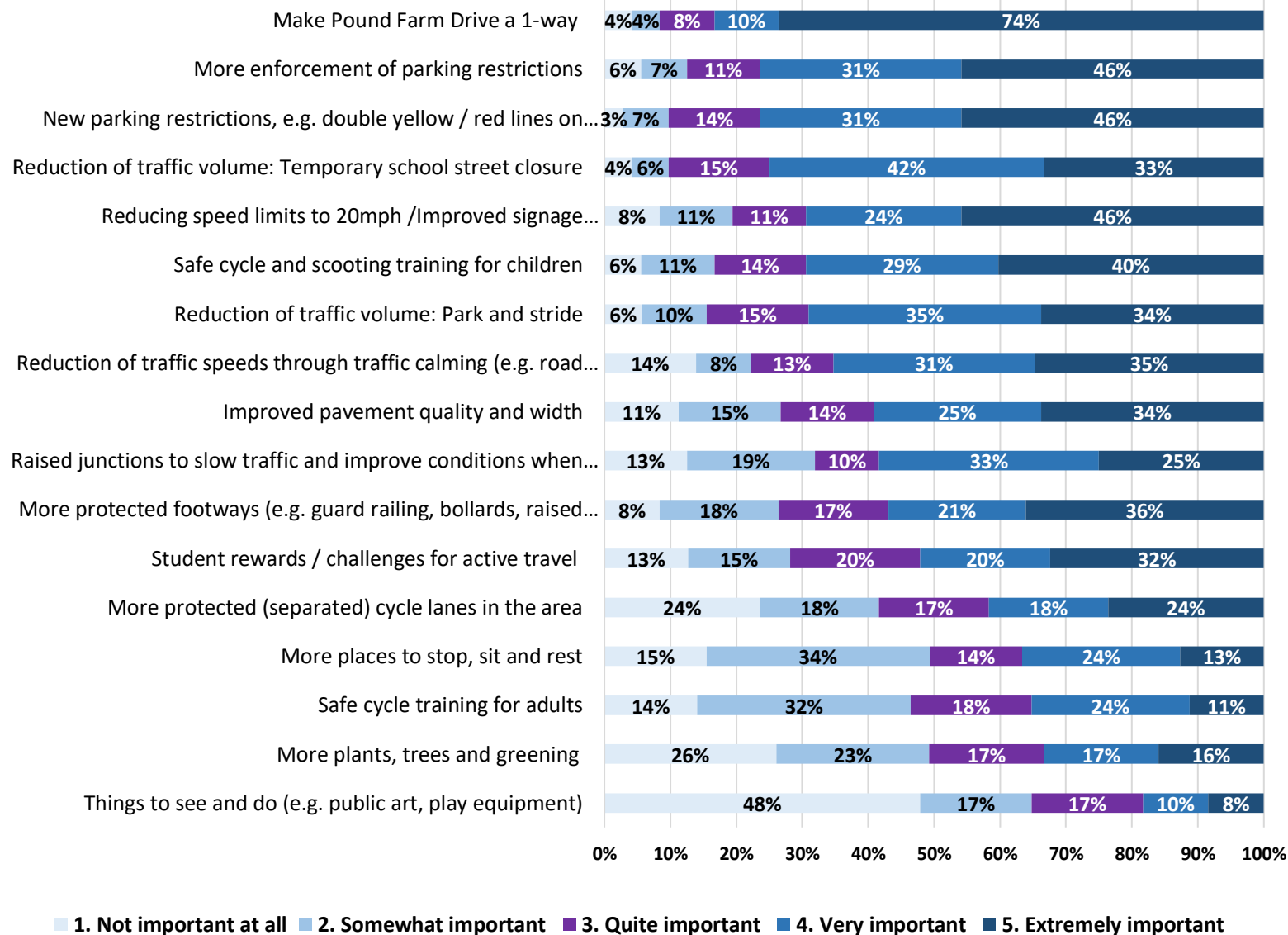
76% think new parking restrictions, e.g. double yellow / red lines on junctions is very or extremely important

Least important

18% think things to see and do (e.g. public art, play equipment) are very or extremely important

33% think more plants, trees and greening are very or extremely important

35% think safe cycle training for adults is very or extremely important



Ranked Importance of Changes to the Street

Ranking	Measure	Score
1	Make Pound Farm Drive a 1-way	4.4
2	New parking restrictions, e.g. double yellow / red lines on junctions	4.1
3	More enforcement of parking restrictions	4.0
4	Reduction of traffic volume: Temporary school street closure	3.9
5	Reducing speed limits to 20mph /Improved signage highlighting speed limits in the area	3.9
6	Safe cycle and scooting training for children	3.9
7	Reduction of traffic volume: Park and stride	3.8
8	Reduction of traffic speeds through traffic calming (e.g. road humps, chicanes etc)	3.6
9	More protected footways (e.g. guard railing, bollards, raised kerb)	3.6
10	Improved pavement quality and width	3.5
11	Student rewards / challenges for active travel	3.4
12	Raised junctions to slow traffic and improve conditions when crossing the road for people walking	3.4
13	More protected (separated) cycle lanes in the area	3.0
14	Safe cycle training for adults	2.9
15	More places to stop, sit and rest	2.8
16	More plants, trees and greening	2.7
17	Things to see and do (e.g. public art, play equipment)	2.1

Open-text Responses Overview

Top Issues

- 1) High speeds and dangerous driving (including pavement driving)- 1
- 2) Illegal / unsafe parking including parking on the pavement, or on junctions – 12
- 3) High traffic volume and congestion - 4

Top Solutions

- 1) One way – 19
- 2) Close road or resident parking permits– 9
- 3) Enforcement of dangerous driving and parking and double red lines – 7
- 4) Traffic calming measures (speed bumps and 20mph) – 5
- 5) Safe crossing and or a crossing patrol – 2
- 6) Pencil bollards/guard railing - 2

“it not only pound farm drive needing one way system so does Clarke road as that is the road that gets blocked not only I'm school times but most times of day with cars parked both sides Clarke road and pound farm drive both need to be one way streets to free up the waiting usually can sit about 10 minutes without moving”

“The most obvious solution to this would make this resident permit parking only. The problems occur due to staff members parking in the street 90% of the time taking up 2 parking spaces for 1 car. Parents parking over the raised crossing areas designated for the visually impaired. On numerous occasions I have witnessed residents on mobility scooters having a near head on with a car as they can't cross the road due to a vehicle blocking the crossing point, so they have had to use the road. Survey the area at 8.30 am onwards and again at 3pm. Then go back and compare the area when the school is shut for the holidays. Problems in there area are nothing to do with residents, its due to parents and staff.And i would also suggest a weight restriction on poundfarm drive. The road isnt wide enough for the hgvs that deliver to the school.”

“Pound farm drive needs to be a one way street. Maybe even Clarke's Road. Resident permit parking only. More bollards to stop people parking on grass verges and outside nursery building. Active traffic warden control and speed humps.”

“Residents drop kerb to driveways to get some cars off the road. Make it a one way street. 20 mph limit. Double yellow lines on corners and crossing points.”

“I would like to see Pound Farm closed to cars (unless authorised) during school drop off and pick up”

“Closing the street during school time would help hugely”

“Zebra crossing NEEDED on clarks road for school pedestrians”